Planning and Feasibility Assessment of Development Projects

Plan and execute development projects flawlessly

Overview

The Planning and Feasibility Assessment of Development Projects course provides a comprehensive foundation in project management principles and practices for development initiatives. It covers key aspects of project identification, design, formulation, and feasibility assessments to ensure sustainable and effective project implementation.

Participants will gain an in-depth understanding of the project cycle, examining the distinct characteristics of each stage. The course emphasizes the Design and Monitoring Framework and introduces the Logical Framework Approach as a strategic tool for project design and management. The analytical phase includes Stakeholder Analysis, Problem Tree Analysis, Objectives Tree Analysis, and Alternatives Analysis, followed by the planning phase, which focuses on developing the Logical Framework.

The second part of the course explores Project Feasibility and Appraisal, guiding participants through feasibility assessments in various development contexts. Topics include Economic Analysis with an emphasis on Cost-Benefit Analysis, Institutional Analysis Framework, Legal Analysis, Environmental Analysis, and Social Analysis Frameworks. Additionally, project simulation exercises and case studies will enhance participants' understanding of multidimensional analysis demonstrating feasibility assessments.

Objectives

At the end of the course, students will be able to:

1. Discuss the steps in the project management cycle.

2. Explain concepts and approaches in identifying and designing development projects.

3. Formulate detailed project design and plan for sustainable development projects.

4. Design project proposals that meet the standards of international organizations, funding agencies, donors, etc. and their roles in the preparation and implementation of projects and programs.

5. Apply the concepts and considerations of Economic Analysis in Project Feasibility Assessment.

6. Formulate the steps of pre-assessment activities, the assessment proper and post-analysis activities of Environmental, Social, Legal, and Institutional Assessment Frameworks.

7. Formulate Social Marketing Plan.

What Will You Learn

- Stakeholder Analysis and Project Identification

- Problem Analysis and Problem Tree

- Objectives Analysis and Objectives Tree

- Alternatives Analysis

- Logical Framework

- Theory of Change

- Feasibility Assessments

Program Learning Content

Session 1

Course Overview; Introduction to Project Management

Project Preparation; Stakeholder Analysis and Project Identification

Session 2

Problem Analysis and Problem Tree

Objectives Analysis and Objectives Tree

Alternatives Analysis

Session 3

Logical Framework

Theory of Change

Session 4

Feasibility Assessment: Technical Analysis

Feasibility Assessment: Cost Benefit Analysis

Session 5

Feasibility Assessment: Economic Analysis: Costs and Benefits (cont.)

Session 6

Feasibility Assessment: Environmental Aspects

Session 7

Feasibility Assessment: Social Analysis
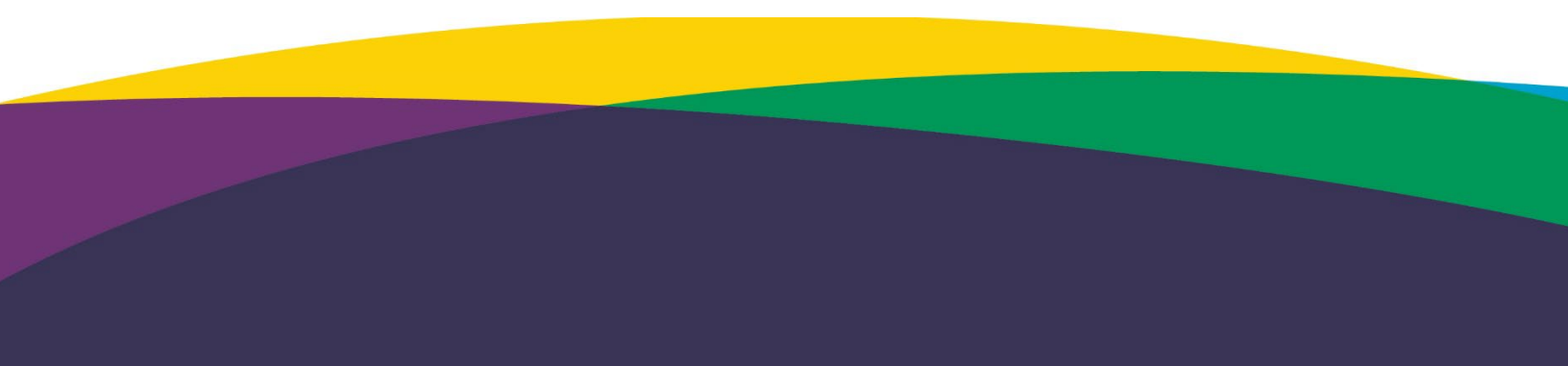
Market Analysis: Social Marketing

Session 8

Feasibility Assessment: Institutional Analysis

Feasibility Assessment: Legal Aspects

Session 9

Project Scheduling and Budgeting

Risk Management

Who Should Attend

This program is designed for professionals involved in the planning, design, and evaluation of development initiatives, including government officials, NGO practitioners, consultants, and private-sector project managers. It is particularly suited for those who prepare project proposals, conduct feasibility assessments, or manage development programs—whether in public agencies, international organizations, donor-funded projects, or corporate social responsibility units. Participants are typically early- to mid-career individuals seeking to strengthen their competencies in project identification, stakeholder analysis, logical framework development, and multi-dimensional feasibility assessments to support evidence-based and sustainable development planning.
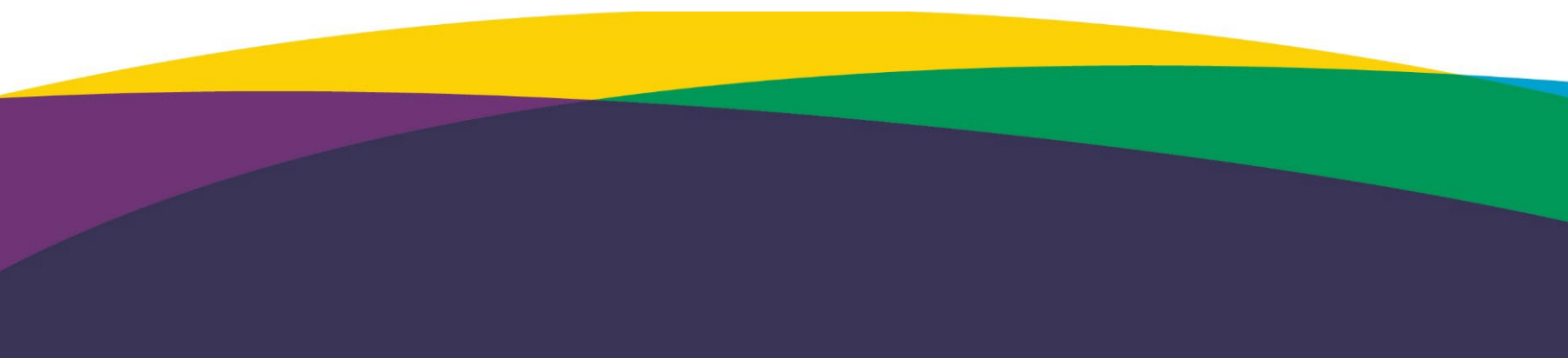
Program Modality

Live-Online

Program Fee

Php 50,000 or USD 900*

*Final USD amount may vary based on
the exchange rate at the time of payment.

**Interested in early bird or
group discounts?**

Group enrollment offer:
Get 5% off the program fee for group
of 3 to 6 pax and 10% for group of 7 pax
and above

Earning a Postgraduate Certificate and Postgraduate Diploma

AIM-SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner. By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

Earning Credentials

Alumni Status will be Granted upon completion of the program

Upon completion of the program, the participant will earn two (2) unit, which can be credited to the following:

- Postgraduate Certificate in Project Management
- Postgraduate Diploma in Management

*Postgraduate Certificate requires 5 units earned within 2 years
*Postgraduate Diploma requires 20 units earned within 3 years

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at https://aim.edu/executive-education/