AI ACADEMY

POWERED BY **TECHEDIFY**
EMPOWERING WITH TECH

Designing AI-Enabled Workflows: Advanced Generative AI in practice

Where AI moves from experimentation to real, scalable execution.

Designing AI-Enabled Workflows: Advanced Generative AI in practice

A foundational program for professionals who want to use AI well, not just fast.

About the Program

Artificial Intelligence adoption is accelerating across industries, yet many organizations struggle to move beyond experimentation into real operational value.

The AIM AI Academy Powered by Techedify is a structured capability pathway designed to equip professionals with the thinking discipline, governance awareness, and practical skills required to implement AI responsibly and effectively.

Rather than focusing on tools alone, the program emphasizes critical thinking, structured problem solving, and process-driven AI integration. Participants learn how to identify meaningful AI opportunities, design practical solutions, and integrate AI into workflows with measurable outcomes. Developed by the Asian Institute of Management School of Executive Education and Lifelong Learning in partnership with Techedify, the Academy builds execution-ready AI capability for professionals and organizations.

Advanced GenAI

Where AI moves from experimentation to real, scalable execution.

Why this Program matters

- Many organizations experiment with AI — but few successfully embed it into day-to-day operations.
- Without process discipline, clear metrics, and execution logic, AI initiatives often remain fragmented, fragile, and difficult to scale. Automation breaks, insights fail to translate into action, and expected value never fully materializes.
- Advanced GenAI: Applied AI for Execution and Workflows is designed to close this gap.
- Participants learn how to stabilize and improve processes first, then integrate AI into operational workflows using Lean Six Sigma frameworks, Custom GPTs, and low/no-code development approaches.
- The result is AI that supports real operational execution and measurable performance improvement.

What You Will Gain

By the end of the program, participants will be able to:

- Apply Lean Six Sigma principles to prepare processes for AI integration
- Identify AI-ready and non-AI-ready workflows
- Design AI-enabled workflows using low/no-code approaches
- Integrate Custom GPTs into operational execution
- Deliver scalable AI-enabled solutions
- Implement governance, controls, and adoption strategies

This is an execution-focused program, not a tools demonstration.

Program Overview

Format:

- Process clinics, design labs, guided builds, and capstone presentations
- Advanced GenAI (AI Academy – Phase 2) focuses on process improvement, AI integration, and execution excellence.
- Participants work on real operational processes and develop a fully designed, execution-ready AI-enabled solution by the end of the program.

Program Objective

To equip participants with strong thinking foundations and practical AI capability, enabling them to responsibly design and use Custom GPTs that improve productivity and decision quality.

FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
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LEARNING CONTENT

Module 1
Lean Six Sigma Foundations for AI

Module 2
Advanced Process Analysis & DMAIC

Module 3
Process Measurement & Control

Module 4
Vibe Coding & No-Code Workflow Design

Module 5
AI Integration & Governance

Module 6
AI-Enabled Execution Capstone

Who Should Attend

This program is designed for experienced professionals, including:

- Graduates of GenAI Fundamentals (Phase 1) or those with equivalent experience
- Process owners and operations leaders
- Transformation, innovation, and digital professionals
- Leaders responsible for scaling AI initiatives beyond pilot projects

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Why This Program Is Different

- Execution-first, not experimentation-first

- Grounded in Lean Six Sigma discipline

- Focused on workflows, metrics, and operational control

- Uses low/no-code AI integration, not complex IT builds

- Ends with an execution-ready AI solution, not just a concept

This program is designed for organizations ready to translate AI experimentation into real operational impact.

YOUR PROGRAM FACULTY

Professor Alberto Mateo, Jr.
School Head and Clinical Professor
Asian Institute of Management School of Executive Education and Lifelong Learning

Professor Alberto "Albert" Mateo, Jr. is a seasoned business leader, educator, and certified coach. He earned his coaching certification from the NeuroLeadership Institute and is currently a practicing executive coach. Prof. Mateo brings with him thirty-four years of progressive experience in the fields of general management, finance, human resources, and management education with multinational sales organizations and academic institutions.

He is currently the Head of the Asian Institute of Management School of Executive Education and Lifelong Learning. Prior to joining the Institute, he served as the President and Managing Director of Hewlett-Packard (HP Inc.) and Pfizer, Inc. in the Philippines.

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Earning a Postgraduate Certificate and Postgraduate Diploma

AIM SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner. By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

Earning Credentials

Upon completion of the program, the participant will earn .33 units, which can be credited toward the following:

- Postgraduate Certificate in AI Business Professional.
- Postgraduate Diploma in Management

*Postgraduate Diploma requires 20 units earned within 3 years

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at https://aim.edu/executive-education/