



**FT** EXECUTIVE  
EDUCATION  
2025 RANKING

# Strategic Cost Accounting and Management

Turn financial insight into strategic advantage

# Overview


The Strategic Cost Accounting and Management is an executive course that would help business leaders of various industries to improve their cost management decision-making and optimize resource allocation in their respective organizations. The program is designed to meet the diverse needs of business leaders navigating diverse environments.

This program equips participants with actionable insights and practical strategies to drive financial efficiency, foster innovation, and ensure a competitive edge in the global marketplace. This course covers the fundamental concepts and applications of cost accounting, equipping executives with essential tools to manage and control costs effectively in dynamic business environments, delve into advanced costing techniques and the application of lean principles for cost efficiency, and integrate strategic cost management with decision-making tools to achieve financial and operational excellence.

## Objectives

- Understand the core concepts of cost accounting, including cost classifications and behavior. Explore the importance of accurate cost allocation and control mechanisms. Learn to use cost data for effective managerial decision-making.
- Master activity-based costing (ABC) to allocate costs precisely. Identify cost drivers and improve resource allocation. Implement lean principles to eliminate waste and enhance operational efficiency.
- Analyze relevant costs and revenues for effective decision-making. Apply life cycle costing to long-term financial planning. Use benchmarking and performance metrics for competitive advantage.

## What Will You Learn

- Foundations of Cost Accounting and Control
  - Activity-Based Costing and Lean Principles
  - Strategic Cost Management and Decision-Making
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# Program Learning Content

## Session 1

Foundations of Cost Accounting and Control

## Session 2

Job-Order Costing & Process Costing

## Session 3

Variable Costing & Absorption Costing

## Session 4

Cost-Volume-Profit Analysis and Separating Mixed Cost

## Session 5

Activity-Based Costing

## Session 6

Strategic Cost Management and Decision-Making

## Who Should Attend

This program is intended for mid- to senior-level managers, finance and accounting professionals, business owners, and operational leaders who are responsible for budgeting, cost control, and strategic decision-making.

It is also suited for professionals seeking to strengthen their financial management capabilities.



# Program Faculty

	<p><b>Edwin Concepcion</b> Country Manager Straits Interactive Pte Ltd</p>
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Edwin Concepcion is the Country Manager of Straits Interactive Pte Ltd in the Philippines. Edwin is a Fellow of Information Privacy from the International Association of Privacy Professionals. He is a Certified Information Privacy Manager (CIPM), Certified Information Privacy Technologies (CIPT), and Certified Information Privacy Professional / Europe / US (CIPP/E/U).

Edwin is a Certified PECB Trainer for ISO/IEC 27701 (PIMS), ISO/IEC 27001 (ISMS), and ISO 37301 (CMS). Before delving into the privacy and data protection field, Edwin spent over 20 years in the IT industry.



# Program Fee

**PHP 25,000 or USD  
450\***

\*Final USD amount may vary based on the exchange rate at the time of payment.

**Interested in early bird or group discounts?**

Group enrollment spiel: Get 5% off the program fee for group of 3 to 6 pax and 10% for group of 7 pax and above.

## Earning a Postgraduate Certificate and Postgraduate Diploma

AIM SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner. By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

## Earning Credentials

Alumni Status will be Granted upon completion of the program

Upon completion of the program, the participant will earn **two (2)** unit, which can be credited toward the following:

- Postgraduate Certificate in Finance Management
- Postgraduate Diploma in Management

\*Postgraduate Certificate requires 5 units earned within 2 years

\*Postgraduate Diploma requires 20 units earned within 3 years

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit our website at <https://aim.edu/executive-education/>



**FOR INQUIRIES:**

School of Executive Education and Lifelong Learning, Asian Institute of Managemen  
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus  
123 Paseo de Roxas, Makati City Philippines 1229  
[SEELL@aim.edu](mailto:SEELL@aim.edu) | +632 8892 4011 | [www.aim.edu](http://www.aim.edu)