Data Protection Officer Program

Safeguard data like a pro

Overview

The Basic Management Program is an interactive training program that will develop critical communication and leadership skills necessary to execute strategy and build trust within teams.

Designed for middle-level managers, very senior supervisors and entrepreneurs, the program focuses heavily on understanding the management process, the overall functional organization of the company, and the cross-functional relationships among its units for a collaborative approach to management.

Objectives

The program aims to give a detailed understanding of how the management process is executed. It aims to develop essential communication and leadership skills. Participants will also be walked through a rigorous Critical Thinking module, which aims to develop how they communicate insights and recommendations to senior management.

What will you Learn

MODULE A: Privacy and Data Protection

Understanding privacy and data protection. Gain knowledge on the Philippine Data Privacy Act of 2012 and how its principles and requirements are embedded into the Information Lifecycle Governance.

MODULE B: Data Privacy Management

Implementing a Data Privacy Management Program allows organizations to demonstrate accountability and compliance with the Data Privacy Act.

Program Learning Content

Day 1
Privacy and Data
Protection

The Data Privacy Act
of 2012

Day 2
Information Lifecycle:
Collection of Personal Data

Information Lifecycle:
Usage and Processing of
Personal Data

Information Lifecycle:
Storage and Disposal of
Personal Data

Day 3
Information Lifecycle:
Disclosure and Transfer of
Personal Data

Access Principle and the
Rights of Data Subjects

Organizational
Accountability

Day 4
Data Privacy
Management – Govern

Data Privacy
Management – Assess

Day 5
Data Privacy Management –
Manage

Data Privacy Management –
Enforce

Data Privacy Management -
Respond

Key Benefits

Well-Structured Program and World-Class Faculty

The online program offers a venue for high impact learning with real-time, experiential, and interactive online sessions. The participants will learn from AIM's world-class faculty and its industry leaders and practitioner's network.

Gain a Holistic Business Perspective and Deeper Understanding of Privacy and Data Protection

The program helps leaders, managers, supervisors, and individual contributors develop a broader business perspective and a deeper understanding of privacy and data protection linkages between key teams in an organization, such as Finance, Sales, Marketing, Customer Service, Human Resources, and Operations.

Enhanced Privacy and Data Protection Leadership and Personal Data Governance Skills

The program enhances the participants' capability to lead and manage in a cross-functional setting, improving performance, planning, collaboration, and execution of cross-functional efforts while embedding privacy and data protection in business processes.

Who Should Attend

Managers, Supervisors, and Individual Contributors who want to gain a broader understanding of privacy and data protection principles and DPA regulatory requirements in business to understand the linkages of personal data processing between key functional teams and improve their leadership and personal data governance skills in a cross-functional and collaborative setting.

Entrepreneurs and Business Owners who want to manage their business better by strengthening their understanding of the privacy and data protection linkages between critical functional areas in any organization

Program Faculty

Edwin Concepcion
Country Manager
Straits Interactive Pte Ltd

Edwin Concepcion is the Country Manager of Straits Interactive Pte Ltd in the Philippines. Edwin is a Fellow of Information Privacy from the International Association of Privacy Professionals. He is a Certified Information Privacy Manager (CIPM), Certified Information Privacy Technologies (CIPT), and Certified Information Privacy Professional / Europe / US (CIPP/E/U).

Edwin is a Certified PECB Trainer for ISO/IEC 27701 (PIMS), ISO/IEC 27001 (ISMS), and ISO 37301 (CMS). Before delving into the privacy and data protection field, Edwin spent over 20 years in the IT industry.

PROGRAM FEE

USD 495

Interested in early bird or group discounts?

Group enrollments offer:
Get 5% off the program fee for group of 3 to 6 pax and 10% for group of 7 pax and above

PROGRAM DELIVERY

This program is delivered through a HYBRID format.

PROGRAM SCHEDULE

For program dates, please contact Tracer World at tracerworldinquiry@aim.edu

Earning a Postgraduate Certificate and Postgraduate Diploma

AIM-SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner. By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

Earning Credentials

Upon completion of the program, the participant will earn one (1) unit, which can be credited to the following:

- Postgraduate Certificate in Data Privacy and Governance
- Postgraduate Diploma in Management

*Postgraduate Certificate requires 5 units earned within 2 years
*Postgraduate Diploma requires 20 units earned within 3 years

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at https://aim.edu/executive-education/