



**TRACER WORLD**  
YOUR SUCCESS PARTNER

# Finance for non-finance Managers

Develop your financial credence for decision-making by understanding the numbers behind the business

**FT** EXECUTIVE  
EDUCATION  
2025 RANKING

# Overview

Finance for Non-Finance Managers (FNFM) addresses the needs of functional managers and executives from various fields of specialization who want to gain a more integrated perspective of the inter-related functions of a firm.

The course provides an understanding of the financial tools and techniques and their application to various managerial functions and strategic decisions. The program's tiered structure is appropriate for managers and executives with varying levels of familiarity with financial management concepts and processes.

# Objectives

At the end of the program, participants will have a mastery of the following:

- Managerial Use of Financial Statements
- Managing Financial Performance
- Managing Cost and Profit
- Capital Budgeting and Long-Term Financial Planning
- Short-Term Financial Planning



# What will you learn

- The Structure and Contents of the Financial Statements
- Dissecting Risks in the Financial Statements
- The Story Behind Financial Statements
- Tools and Techniques of Financial Analysis
- The Du Pont Method of Financial Analysis
- A Closer Look at ROA and ROE
- Understanding Costs and Management Decisions
- Cost Concept and Classification
- Cost-Volume-Profit Analysis
- Breakeven Point for Multiple Products
- Activity Based Costing
- Customer Profitability Analysis
- Use of Time Value of Money in Capital Budgeting
- Evaluating Capital Expenditures
- Working Capital Management
- Cash Budget and Management
- Receivables and Inventory Management



## Key Benefits

The participants will experience the financial and business management processes and be able to practice effective management skills through the participative discussion method of learning. They will be trained in financial analysis and problem solving as applied in business.

Their self-confidence will be enhanced through effective skills in communication and presentation. The course also provides opportunities for learning from the experience of other participants through exchange of ideas in group discussions.





## Program Faculty

### **Alberto G. Mateo Jr.**

School Head  
School of Executive Education and Lifelong Learning  
Asian Institute of Management

Professor Alberto G. Mateo, Jr. is a seasoned business leader, educator, and certified coach. He earned his coaching certification from the NeuroLeadership Institute and is currently a practicing executive coach. Professor Mateo brings with him thirty-four years of progressive experience in the fields of general management, finance, human resources, and management education with multinational sales organizations and academic institutions.

He is currently the Head of the School of Executive Education and Lifelong Learning at the Asian Institute of Management. Before joining AIM, he was the President and Managing Director of HP Inc. and Pfizer, Inc. in the Philippines.

## PROGRAM FEE

**USD 990**

Interested in early bird or group discounts?

Group enrollments offer:

Get 5% off the program fee for group of 3 to 6 pax  
and 10% for group of 7 pax and above

## PROGRAM DELIVERY

This program is delivered through a HYBRID format.

## PROGRAM SCHEDULE

For program dates, please contact Tracer World at [tracerworldinquiry@aim.edu](mailto:tracerworldinquiry@aim.edu)

# Earning a Postgraduate Certificate and Postgraduate Diploma

AIM-SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner. By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

## Earning Credentials

Alumni Status will be granted upon completion of the program.

Upon completion of the program, the participant will earn two (2) units, which can be credited to the following:

- Postgraduate Certificate in Financial Management
- Postgraduate Diploma in Management

\*Postgraduate Certificate requires 5 units earned within 2 years

\*Postgraduate Diploma requires 20 units earned within 3 years

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit our website at <https://aim.edu/executive-education/>