



**TRACER WORLD**  
YOUR SUCCESS PARTNER

# Operations Management Development Program

Build the skills to manage, optimize,  
and scale day-to-day operations



## Overview

Organizations in general offer a product, service or a combination of both to customers. Depending on the quality of the product or services provided, an organization builds trust with customers. Every business would like to provide the best value to their customers consistently to boost their sales.

How can organizations make sure that they can consistently provide high quality products and services to their customers? Operations Management is key in delivering this for organizations by creating the most value from the available resources and addressing the bottlenecks with short-term & long-term solutions while managing the day-to-day operations effectively & efficiently.

Managing effective operations means multiple functions are working together in sync just like following a drumbeat. This is possible when the organizations have a trained leader who understands each element of the operations. To then be able to develop their team to execute the work in synergy.

Operations in different types of organization could mean doing different things, however Operations Management focuses on ensuring smooth day-to-day work in a cost effective & efficient way while maintaining the quality of product & services, regardless of the field.

## Objectives

For a business to be successful, managing its operations is critical. Operations Management is the heart for any organization and keeping it in good health is important for any business.

The objective of this program is to let participants understand the importance of Operations for the overall business. How they can help their organizations create value in delivering outstanding products and services in time by efficiently utilizing the available resources.

The participants will be introduced to the concepts and techniques used in design, planning, control and improvement of manufacturing and service operations.



## What Will You Learn

1. Develop a greater understanding of operations and operations management in any organization.
  2. Understand the importance of productivity and ways of improving it.
  3. Understand the importance of Developing an Operations Strategy
  4. Gain an understanding of various design decisions to be considered and how they relate to the operations strategy.
  5. Understand the roles of inventories in various demand scenarios.
  6. Gain insights and a deeper understanding of process analytics and process controls.
  7. Understand the importance of a Quality Management system within an organization and ways of improving the Quality of Products produced or services rendered. Learn how to identify and minimize waste during operation.
  8. Learn about Risk Management.
  9. Learn the concepts of make vs. buy and management of third party.
- 

# Program Learning Content

## Day 1

Introduction to Operations Management

## Day 2

Process Description and Process Design

## Day 3

Marketing

## Day 4

Capacity & Production Planning

## Day 5

Finance for non-finance

## Day 6

HR -Training, Talent Development

## Day 7

Quality Management

## Day 8

Inventory Management

## Day 9

Project Management

## Day 10

Risk Management

## Day 11

Operations Simulation

## Day 12

Consolidation & Wrap-up



## Key Benefits

The program will help improve product quality and services rendered to customers giving a competitive edge in the market.

Organizations have seen some massive disruptions in the supply chain in the last 2-3 years and need time to reevaluate their operations and prepare to deliver even during unexpected situations.

The program will help improve productivity and reduce costs by process mapping, identifying bottlenecks, and optimizing the processes. The program will help the employee better understand their processes, identify improvements, and contribute towards business growth.

## Who Should Attend

The program is designed to benefit employees in Operations related roles and aspire to grow in the organization. The program will help the organization to develop their talents and prepare them for senior operations roles like Site Directors, Value Stream professionals, and leaders from various functions like Manufacturing, Quality, Procurement, Technical, Engineering, etc. The course content is designed for multinational organizations as well as SMEs. The program is suitable for manufacturing organizations, and service industries like hotels, hospitals & call centers. The following roles will benefit from the course

- Operations Manager
  - Supply Chain Manager
  - Production analyst / Schedule Coordinator
  - Production Manager
  - Industrial Engineer
  - Purchasing Manager
  - Inventory Manager
  - Quality Man
- 



## Program Faculty

### Theodore "Tudoy" R. Leonin

Adjunct Faculty  
Asian Institute of Management

Tudoy Leonin is a seasoned leader with twenty years of international experience in upstream and downstream oil and gas production operations and projects. He has lived and worked in the Netherlands and in the Philippines.

He has managed large teams and ran complex facilities as a plant manager. He has led major transformation programs within Shell. He is an expert on production operations, Health, Safety and Environment (HSE), strategy, asset management, product quality, and technology.

He is experienced in work process design and implementation and is a lead auditor. He is a Frontend Development Manager, Project Integrator, and Project Manager. Further, he is an Incident Commander (ICS), a LEAN coach, a Change Leader certified by the ACMP and Prosci, and an entrepreneur.

Tudoy completed his EMBA, with High Distinction, at the Asian Institute of Management. He graduated Magna Cum Laude from the University of the Philippines with a degree in Chemical Engineering.

## PROGRAM FEE

**USD 1,490**

Interested in early bird or group discounts?

Group enrollments offer:

Get 5% off the program fee for group of 3 to 6 pax  
and 10% for group of 7 pax and above

## PROGRAM DELIVERY

This program is delivered through a HYBRID format.

## PROGRAM SCHEDULE

For program dates, please contact Tracer World at [tracerworldinquiry@aim.edu](mailto:tracerworldinquiry@aim.edu)

# Earning a Postgraduate Certificate and Postgraduate Diploma

AIM-SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner. By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

## Earning Credentials

Alumni Status will be granted upon completion of the program.

Upon completion of the program, the participant will earn two (2) units, which can be credited to the following:

- Postgraduate Certificate in Operations Management
- Postgraduate Diploma in Management

\*Postgraduate Certificate requires 5 units earned within 2 years

\*Postgraduate Diploma requires 20 units earned within 3 years

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit our website at

<https://aim.edu/executive-education/>

