



FT EXECUTIVE
EDUCATION
2025 RANKING

Strategic Cost Accounting and Management

Turn financial insight into strategic advantage

Overview


The Strategic Cost Accounting and Management is an executive course that would help business leaders of various industries to improve their cost management decision-making and optimize resource allocation in their respective organizations. The program is designed to meet the diverse needs of business leaders navigating diverse environments.

This program equips participants with actionable insights and practical strategies to drive financial efficiency, foster innovation, and ensure a competitive edge in the global marketplace. This course covers the fundamental concepts and applications of cost accounting, equipping executives with essential tools to manage and control costs effectively in dynamic business environments, delve into advanced costing techniques and the application of lean principles for cost efficiency, and integrate strategic cost management with decision-making tools to achieve financial and operational excellence.

Objectives

- Understand the core concepts of cost accounting, including cost classifications and behavior. Explore the importance of accurate cost allocation and control mechanisms. Learn to use cost data for effective managerial decision-making.
- Master activity-based costing (ABC) to allocate costs precisely. Identify cost drivers and improve resource allocation. Implement lean principles to eliminate waste and enhance operational efficiency.
- Analyze relevant costs and revenues for effective decision-making. Apply life cycle costing to long-term financial planning. Use benchmarking and performance metrics for competitive advantage.

What Will You Learn

- Foundations of Cost Accounting and Control
 - Activity-Based Costing and Lean Principles
 - Strategic Cost Management and Decision-Making
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Program Learning Content

Session 1

Foundations of Cost Accounting and Control

Session 2

Job-Order Costing & Process Costing

Session 3

Variable Costing & Absorption Costing

Session 4

Cost-Volume-Profit Analysis and Separating Mixed Cost

Session 5

Activity-Based Costing

Session 6

Strategic Cost Management and Decision-Making

Who Should Attend

This program is intended for mid- to senior-level managers, finance and accounting professionals, business owners, and operational leaders who are responsible for budgeting, cost control, and strategic decision-making.

It is also suited for professionals seeking to strengthen their financial management capabilities.



Program Faculty



John Francis T. Diaz, CMA, PhD

Associate Professor
Academic Program Director,
International Master in Business Administration
Asian Institute of Management

John Francis T. Diaz is a finance scholar, educator, and industry practitioner with extensive experience across academia, corporate leadership, and consulting. He holds a PhD in Finance and Investment from Chung Yuan Christian University in Taiwan, an MBA with specialization in Strategic Management, and a bachelor's degree in Development Studies from the University of the Philippines.

Dr. Diaz has held academic leadership and teaching roles at Chung Yuan Christian University, where he served as Associate Professor and Director of international business programs. His professional background spans financial management, risk management, and strategic advisory roles across the Philippines and Taiwan, including senior positions in finance and consulting for private organizations.

A Certified Management Accountant and Registered Financial Planner, Dr. Diaz's work bridges theory and practice in finance, strategy, and international business. He is actively involved in global academic and professional networks and has received recognition for his research contributions in finance, ethics, and management.

Program Fee

**PHP 25,000 or USD
450***

*Final USD amount may vary based on the exchange rate at the time of payment.

Interested in early bird or group discounts?

Group enrollment spiel: Get 5% off the program fee for group of 3 to 6 pax and 10% for group of 7 pax and above.

Earning a Postgraduate Certificate and Postgraduate Diploma

AIM SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner. By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

Earning Credentials

Alumni Status will be Granted upon completion of the program

Upon completion of the program, the participant will earn **two (2)** unit, which can be credited toward the following:

- Postgraduate Certificate in Finance Management
- Postgraduate Diploma in Management



FOR INQUIRIES:

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Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
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*Postgraduate Certificate requires 5 units earned within 2 years

*Postgraduate Diploma requires 20 units earned within 3 years

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://aim.edu/executive-education/>



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