ASIAN INSTITUTE OF MANAGEMENT

SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Enterprise Risk Management

Lead through uncertainty by embedding risk intelligence into strategy, decisions, and execution.

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PROGRAM OVERVIEW

In an environment where uncertainty can disrupt strategy, operations, and growth, effective risk management requires more than identifying what could go wrong. **Enterprise Risk Management** equips senior professionals and decision-makers with an integrated, firm-wide approach to understanding how risks and opportunities intersect with organizational objectives. Participants learn to connect **strategy, governance, risk appetite, and execution**, using practical tools such as objective-risk matrices, risk profiles, risk maps, and treatment plans to identify, evaluate, prioritize, and respond to enterprise risks across financial, operational, strategic, regulatory, reputational, technology, and hazard domains.

The program moves risk management from isolated functional activity to a **strategic discipline for organizational resilience and performance**. Through live discussions, cases, risk-mapping exercises, and an applied risk management plan, participants translate ERM principles into decisions that can be implemented within their organizations. They will strengthen their ability to **assign risk ownership, sharpen oversight, anticipate threats, seize opportunities, and embed risk-informed thinking into strategy and execution**—culminating in the development and presentation of an integrated risk management plan.

PROGRAM OBJECTIVES

- Explain the purpose, principles, governance structure, and strategic value of enterprise risk management
- Connect organizational objectives and strategy with the uncertainties that may affect successful execution
- Apply ERM tools to identify, analyze, evaluate, prioritize, map, and treat enterprise risks and opportunities
- Evaluate operational, financial, strategic, regulatory, reputational, technology-capacity, and hazard risks in relation to business goals and risk appetite
- Define appropriate risk ownership, oversight, monitoring, escalation, feedback, and reporting responsibilities
- Develop and present an integrated risk management plan that strengthens risk-informed decision-making and organizational resilience

WHO SHOULD ENROLL

- **Senior Executives**
  Decision-makers who shape organizational strategy and need to integrate risk and opportunity into high-stakes business decisions

- **Business-Unit Leaders**
  Leaders responsible for translating strategy into execution while managing uncertainties that can affect performance

- **Functional Heads**
  Senior professionals overseeing key functions who need to strengthen risk ownership, governance, and cross-functional coordination

- **Chief Risk Officers and Risk Managers**
  Risk professionals responsible for developing, implementing, and strengthening enterprise-wide risk management practices

- **Internal Audit and Compliance Leaders**
  Professionals involved in risk oversight, controls, governance, regulatory requirements, and organizational accountability

- **Finance Executives**
  Financial leaders who assess and manage financial exposures while supporting risk-informed resource allocation and strategic decisions

- **Strategy and Planning Leaders**
  Professionals responsible for strategic planning and organizational priorities who need to connect objectives with potential risks and opportunities

- **Enterprise Decision-Makers**
  Professionals who influence risk policies, priorities, governance, and strategic choices across functions

FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu

PROGRAM LEARNING CONTENT

Module 1

- Risks and Enterprise Risk Management (ERM), Framework, and the Role of the Chief Risk Officer (CRO)
- Firm strategies and risks that threaten them

Module 2

- Strategy building and the Objective-risk Matrix
- Risk Profiling, Mapping and Treatment

Module 3

- Managing Operational, Financial, Strategic, Regulatory, and Reputational Risks

Module 4

- Managing Operational, Financial, Strategic, Regulatory, and Hazard Risks

Module 5

- Risk Management Plan (RMP)

Module 6

- Risk Management Plan (RMP) Presentation

AACSB ACCREDITED

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FACULTY & PROGRAM LEADERSHIP

Jose Luis G. Santillan

Adjunct Faculty
Asian Institute of Management

Jose Luis G. Santillan is a finance and strategy professional with extensive leadership experience across infrastructure, manufacturing, hospitality, and advisory organizations. He holds an Executive Master in Disaster Risk and Crisis Management and a postgraduate certificate in Leadership from the Asian Institute of Management, as well as a Bachelor of Science in Economics from the University of the Philippines.

Prof. Santillan has served in senior executive and board roles, leading finance, risk management, compliance, and strategic planning initiatives for major Philippine companies. His background includes corporate finance, investment advisory, and business development, with a strong focus on financial modeling, valuation, and complex negotiations.

A Certified Risk Analyst and FMVA® credential holder, he brings to the classroom a rigorous, real-world perspective on financial decision-making, governance, and sustainable business growth.

PROGRAM DETAILS

Format: Live Online

Duration: 5 half-days

Fee: PHP25,000

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Earning a Postgraduate Certificate and Diploma

The Asian Institute of Management School of Executive Education and Lifelong Learning (AIM-SEELL) offers Postgraduate Stackable Certificate Courses across various areas of concentration and disciplines. These courses build an individual's qualifications and distinguish their professional value. The stackable format allows professionals to develop their expertise in a personalized and more manageable manner.

By successfully completing the AIM-SEELL programs, participants can accumulate credentials over time, stack them toward earning a Postgraduate Certificate in an area of their choice and ultimately work toward a Postgraduate Diploma in Management. This leads to greater career opportunities, professional advancement, and potentially higher-paying roles.

CREDENTIAL PATHWAYS

Successfully completing the program earns participants **one (1) unit,** which can be credited to the following:

Postgraduate Certificate in Leadership and Management

*Postgraduate Certificates require five (5) units earned within two (2) years.

Participants will also earn **one (1)** unit, which can be credited to the Postgraduate Diploma in Management.

*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates or to design your personalized learning journey with the Asian Institute of Management School of Executive Education and Lifelong Learning (AIM-SEELL), please email us or visit our website: https://executiveeducation.aim.edu, SEELL@aim.edu

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