



Postgraduate Certificate in Strategic Education Data Analytics

Harness data as a catalyst for educational
excellence and transformation

Transform the growing volume of educational data into a strategic force for change. This applied postgraduate certificate equips education professionals to interpret complex data, generate actionable insights, design evidence-based interventions, measure impact, and harness AI and digital tools to advance institutional performance and educational outcomes.



Why This Program

Go beyond data to strategic action

Develop the ability to translate educational and institutional data into insights, priorities, and evidence-based decisions that drive meaningful improvement.

Harness AI for smarter education leadership

Learn to responsibly leverage AI and digital tools to gather, analyze, synthesize, and communicate data—enabling faster insights, better decisions, and more responsive educational leadership.

Lead measurable, sustainable improvement

Connect evidence, performance monitoring, evaluation, and adaptive decision-making to move from isolated initiatives to continuous institutional improvement.

Designed for diverse education contexts

Apply the learning across basic education, higher education, government and education agencies, NGOs, and other organizations working to improve education outcomes.

Build stackable units

Earn stackable learning units that can be credited toward EM 203 Educational Data Analysis and EM 207 Monitoring and Evaluation of Educational Systems under the AIM and PANPACIFIC University Master of Arts in Education, Major in Educational Management.

Program at a Glance

Duration

10 Days

Modality

Online

Final Output

Plug-and-Play Education Leadership Toolkit +
9-Day Deployment Plan

Who is it for

Education leaders, administrators, educators, and professionals responsible for data, planning, performance, quality assurance, monitoring and evaluation, institutional effectiveness, and organizational improvement across basic and higher education

Scan the QR code
to learn more or
apply now



Student Experience

Action Learning Project

Apply program frameworks and tools to a real education or institutional challenge within your own sphere of responsibility, transforming classroom learning into a practical improvement initiative.

Mentoring and Leadership Coaching

Receive guidance throughout the learning journey to help translate insights into practical actions, refine your approach, and strengthen your capacity to lead institutional change.

Leadership Toolkit and Deployment Plan

Conclude the program with a practical, ready-to-use toolkit and deployment plan that brings together your data, results framework, monitoring, evaluation, and improvement strategies for immediate application.

Champion a data-driven future for education