



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

FT EXECUTIVE
EDUCATION
2026 RANKING

Your Journey to
**Professional
Excellence**





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Program Overview

Chart your own course to professional development.

The executive programs at the Asian Institute of Management School of Executive Education and Lifelong Learning (AIM-SEELL) put you in control. Choose the focus areas that accelerate your career and cultivate the skills to drive success. With SEELL, you will experience:

World-class instruction from esteemed faculty at AIM.

Personalized learning paths for targeted development.

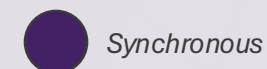
A diverse network of peers to inspire and support your journey.



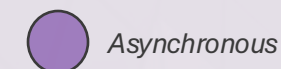


Open Enrollment Program Core Programs

POSTGRADUATE CERTIFICATE	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
Executive Management Development Program (12 Units)												
Management Development Program (8 Units)												
Basic Management Program (6 Units)												



Synchronous



Asynchronous



ADMINISTRATION

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
<u>Chief of Staff Leadership Development</u> (2 Units)	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐	☒
<u>Executive Assistant Development</u> (2 Units)	☐	☐	☒	☐	☐	☐	☐	☐	☐	☐	☒	☐

BANKING AND FINANCE

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
Foundations of WealthTech: Digital Wealth Management Essentials (2 Units)	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐
Postgraduate Certificate in Banking Relationship Management (5 Units)	☐	☐	☒	☐	☐	☐	☐	☐	☐	☐	☐	☒
Postgraduate Certificate in Branch Manager Development (5 Units)	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐
Postgraduate Certificate in Branch Operations Leadership (5 Units)	☐	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐

BANKING AND FINANCE

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
Strategic Transformation of Wealth Management and Private Banking (2 Units)	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐
Wealth Management Relationship Management Excellence (5 Units)	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐

CUSTOMER EXPERIENCE AND MARKETING MANAGEMENT

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
<u>Chief Marketing Officer Leadership Development</u> (2 Units)	☐	☐	☒	☐	☐	☐	☐	☐	☒	☐	☐	☐
<u>Customer Relationship Management</u> (1 Unit)	☐	☐	☐	☐	☐	☒	☐	☐	☐	☒	☐	☐
<u>Fundamentals of Marketing Management</u> (1 Unit)	☐	☐	☐	☐	☐	☒	☐	☐	☐	☒	☐	☐
Integrated Digital Marketing (1 Unit)	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐

Open Enrollment Programs

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
<u>Cybersecurity Executive Leadership</u> (2 Units)												

Open Enrollment Programs

[illegible]



DEVELOPMENT AND CRISIS MANAGEMENT

Open Enrollment Programs

	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
<u>Business Continuity Management</u> (3 Units)	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐	☒	☐
<u>Crisis Leadership</u> (1 Unit)	☐	☐	☐	☐	☐	☒	☐	☐	☐	☒	☐	☐
<u>Strategic Disaster Risk Management and Leadership</u> (2 Units)	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐

FINANCE MANAGEMENT

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
Advanced Capital Budgeting for Value Creation in a Complex World <i>(1 Unit)</i>	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐	☐
<u>Business and Financial Turnaround Strategy Planning</u> <i>(1 Unit)</i>	☐	☐	☐	☐	☐	☐	☒	☐	☒	☐	☐	☐
<u>Enterprise Risk Management</u> <i>(1 Unit)</i>	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐	☒
<u>Finance for Non-Finance Managers</u> <i>(2 Units)</i>	☐	☐	☒	☐	☐	☒	☐	☐	☒	☐	☐	☒
<u>Finance Manager Development</u> <i>(2 Units)</i>	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐	☒	☐

GENERAL MANAGEMENT

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
<u>Family Business Leadership and Management</u> <i>(2 Units)</i>	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☒	☐



HEALTHCARE MANAGEMENT

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
Postgraduate Certificate in Business Management for Medical Professionals (5 Units)	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐

HUMAN RESOURCE MANAGEMENT

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
Agile Performance Management for Business Impact (1 Unit)	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐
<u>Chief Human Resources Officer Leadership Development</u> (2 Units)	☐	☐	☐	☒	☐	☐	☐	☐	☐	☒	☐	☐
People and Organization Development Foundations (1 Unit)	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐	☐
Strategic Organization Development and Change Leadership (2 Units)	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐
Postgraduate Certificate in Chief Learning Officer Practice (5 Units)	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐

INNOVATION AND DIGITAL TRANSFORMATION

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
<u>Design Thinking and Business Model Innovation</u> (2 Units)	☐	☒	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
<u>Futures Thinking</u> (2 Units)	☐	☐	☐	☒	☐	☐	☐	☐	☐	☒	☐	☐
<u>Leading with Agile and Scrum</u> (1 Unit)	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☒	☐
<u>Systems Thinking</u> (2 Units)	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☒

INFORMATION TECHNOLOGY MANAGEMENT

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
<u>IT Leadership and Management</u> (2 Units)	☐	☐	☐	☒	☐	☐	☐	☐	☐	☒	☐	☐

LEADERSHIP AND MANAGEMENT

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
<u>AI for Managers and Functional Leaders</u> (Finance, Marketing, HR, Operations) (2 Units)	☐	☐	☐	☒	☐	☐	☐	☒	☐	☐	☐	☐
AI Tools for Small Business Efficiency (0.33 Unit)	☐	☐	☐	☐	☐	☒	☐	☐	☒	☐	☐	☒
<u>Generative AI for Productivity and Decision Intelligence</u> (0.33 Unit)	☐	☒	☐	☐	☐	☐	☐	☒	☐	☐	☒	☐
Designing AI-Enabled Workflows: Advanced Generative AI in Practice (0.33 Unit)	☐	☒	☐	☐	☐	☐	☐	☒	☐	☐	☒	☐
Labor Law for HR Practitioners: Foundational Compliance and Due Process in the Philippine Context (0.33 Unit)	☐	☐	☐	☐	☐	☒	☐	☐	☒	☐	☐	☒
Leaders in the Age of AI (0.33 Unit)	☐	☐	☐	☐	☒	☐	☐	☒	☐	☐	☐	☐
Mastering Claude for AI Automation (0.33 Unit)	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☒	☐
AI for Managers and Executives (0.33 Unit)	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☒	☐

Open Enrollment Programs

[illegible]

LEADERSHIP AND PEOPLE MANAGEMENT

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
<u>Coaching Skills for Leaders and Managers</u> (1 Unit)	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐	☒	☐
<u>Foundations of Management for First-Line Leaders</u> (2 Units)	☐	☐	☒	☐	☐	☒	☐	☐	☒	☐	☐	☒
<u>Fundamentals of Leadership</u> (2 Units)	☐	☐	☐	☒	☐	☐	☐	☐	☐	☒	☐	☐
<u>Fundamentals of People Management</u> (1 Unit)	☐	☒	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
<u>Persuasive and Strategic Communications for Business Leaders</u> (1 Unit)	☐	☐	☒	☐	☐	☐	☐	☐	☐	☐	☐	☐
<u>The Eloquent Leader</u> (1 Unit)	☐	☐	☐	☒	☐	☐	☐	☐	☒	☐	☐	☐
<u>The Emotionally Intelligent Leader</u> (1 Unit)	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐	☐	☐
<u>Sustainable High Achievement & Performance for Executives</u> (2 Units)	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐

LEGAL INNOVATION AND MANAGEMENT

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
<u>Law 2.0: Innovating Your Legal Practice</u> (2 Units)												

OPERATIONS MANAGEMENT

[illegible]

PROJECT MANAGEMENT

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
<u>Leading and Managing Projects</u> (2 Units)	☐	☐	☒	☐	☐	☐	☐	☐	☒	☐	☐	☐
<u>Planning and Feasibility Assessment of Development Projects</u> (2 Units)	☐	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐

PUBLIC ADMINISTRATION AND GOVERNANCE

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
<u>Fundamentals of Public Administration and Governance</u> (1 Unit)	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☒
<u>Gender Sensitivity and Inclusive Workplaces</u> (2 Units)	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐



SALES MANAGEMENT

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
Strategic Distributor and Channel Management (2 units)	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☒
<u>Driving Sales Performance</u> (2 units)	☐	☐	☐	☐	☒	☐	☐	☐	☐	☒	☐	☐
<u>Sales for Non-Sales Leaders</u> (1 unit)	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☒	☐
<u>Sales Operations and Management</u> (2 units)	☐	☐	☐	☐	☐	☒	☐	☐	☐	☒	☐	☐
<u>Strategic Sales Leadership and Management</u> (2 units)	☐	☐	☐	☒	☐	☐	☐	☐	☐	☐	☒	☐

STRATEGY MANAGEMENT AND BUSINESS LEADERSHIP

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
<u>Business Leadership</u> (2 Units)	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐	☒
<u>Corporate and Strategic Planning</u> (1 Unit)	☐	☐	☐	☒	☐	☐	☐	☒	☐	☐	☐	☐
<u>Critical Thinking and Decision-Making</u> (2 Units)	☐	☐	☒	☐	☐	☐	☐	☐	☐	☐	☒	☐
<u>Fundamentals of Principled Negotiations</u> (2 Unit)	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☒
<u>Strategy Management for Business Leaders</u> (2 Units)	☐	☐	☐	☐	☒	☐	☐	☒	☐	☐	☐	☐

Open Enrollment Programs

Open Enrollment Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
<u>Postgraduate Certificate in Business and Management Consulting</u> (8 Units)	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☒	☐
<u>Postgraduate Certificate in Women Executive Leadership</u> (5 Units)	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐	☒



SCHOOL OF EXECUTIVE EDUCATION
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Shape Your Success with Stackable Certificate Courses

Designed for today's dynamic professionals, our Stackable Postgraduate Certificate programs offer a flexible, personalized approach to lifelong learning. Choose from a range of focus areas, stack courses at your own pace, and earn prestigious credentials that

elevate your expertise,

strengthen your professional brand,

and **open doors** to new leadership opportunities.





Postgraduate Certificate Courses

SEELL offers postgraduate certificate courses in various areas of concentration and discipline:

Executive Management Development Program

Management Development Program

Basic Management Program

Credentials can be earned over time, stacked towards earning a **Postgraduate Diploma in Management**, thus building your qualifications that lead to more career opportunities, advancement, and potentially high-paying jobs.

Administration

Banking and Finance

Business and Management Consulting

Customer Experience and Marketing Management

Cybersecurity and Management

Data Science and Analytics

Development and Crisis Management

Finance Management

General Management

Healthcare Management

Human Resource Management

Information Technology Management

Innovation and Digital Transformation

Leadership and People Management

Legal Innovation and Management

Operations Management

Project Management

Public Administration and Governance

Sales Management

Strategy Management and Business Leadership

Women Executive Leadership

Stackable Units

Participants who Accumulate

a minimum of **5 units** within **2 years** in a specific area of concentration qualifies for a **Postgraduate Certificate**, depending on the chosen track

a minimum of **5 units** within **2 years** across different concentrations qualifies for a **Postgraduate Certificate in Management**

a total of **20 units** within **3 years** qualifies for a **Postgraduate Diploma in Management**, regardless of the area of focus

- 12 Postgraduate Certificate in Executive Management Development Program
- 8 Postgraduate Certificate in Management Development Program
- 6 Postgraduate Certificate in Basic Management Program
- 5 Postgraduate Certificate in Administration
- 5 Postgraduate Certificate in Banking and Finance
- 5 Postgraduate Certificate in Business and Management Consulting
- 5 Postgraduate Certificate in Customer Experience and Marketing Management
- 5 Postgraduate Certificate in Cybersecurity and Management
- 5 Postgraduate Certificate in Data Science and Analytics
- 5 Postgraduate Certificate in Development and Crisis Management
- 5 Postgraduate Certificate in Finance Management
- 5 Postgraduate Certificate in General Management
- 5 Postgraduate Certificate in Healthcare Management
- 5 Postgraduate Certificate in Human Resource Management
- 5 Postgraduate Certificate in Information Technology Management
- 5 Postgraduate Certificate in Innovation and Digital Transformation
- 5 Postgraduate Certificate in Leadership and People Management
- 5 Postgraduate Certificate in Legal Innovation and Management
- 5 Postgraduate Certificate in Operations Management
- 5 Postgraduate Certificate in Project Management
- 5 Postgraduate Certificate in Public Administration and Governance
- 5 Postgraduate Certificate in Sales Management
- 5 Postgraduate Certificate in Strategy Management and Business Leadership
- 5 Postgraduate Certificate in Women Executive Leadership



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

our International Markets and Partnerships

Is designed with regional relevance at their core, ensuring that the insights, strategies, and tools you gain are directly applicable across Asia's diverse and cultural context.

Through these strategic partnerships, you'll gain access to cross-border learning opportunities and regional case studies, a vibrant network of professionals and thought leaders from various countries, expert faculty and guest speakers from leading institutions across Asia, and opportunities to connect, collaborate, and grow your career on a regional scale—with potential pathways that reach far beyond Asia.

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AI BUSINESS PROFESSIONAL

Partnership Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
AI Business Practitioner (1 Unit)	☐	☐	☐	☐	☒	☐	☐	☐	☐	☒	☐	☐
Application of Gen AI in Digital Transformation (1 Unit)	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐
Data Governance in Digital Transformation (1 Unit)	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐	☐	☐
Prompt Engineering (1 Unit)	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☒	☐
Responsible Use and Ethical Management of Generative AI (1 Unit)	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐



BANKING AND FINANCE

Partnership Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
BAP Treasury Certification Program (4 Units)	☐	☐	☒	☐	☐	☒	☐	☐	☒	☐	☐	☒
Financial Modeling Certification (2 Units)	☐	☐	☐	☐	☐	☒	☐	☐	☒	☐	☐	☐
Philippine Halal Industry and Islamic Banking and Finance (5 Units)	☐	☐	☐	☐	☐	☐	☒	☐	☐	☒	☐	☐

BUSINESS MANAGEMENT

[illegible]

CONSTRUCTION MANAGEMENT

[illegible]

COOPERATIVE BUSINESS MANAGEMENT

Partnership Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
Postgraduate Certificate in Cooperative Business Management <i>(5 Units)</i>												



CUSTOMER EXPERIENCE AND MARKETING MANAGEMENT

Partnership Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
Customer Experience Leadership and Management Program (2 Units)	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐	☐	☐
PANA Brand and Marketing Manager Development Program (2 Units)	☐	☐	☒	☐	☐	☐	☐	☐	☐	☐	☐	☐

CYBERSECURITY AND MANAGEMENT

Partnership Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
PSITE Generative AI and Cybersecurity (2 Units)	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☒	☐



DATA PRIVACY AND GOVERNANCE

Partnership Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
Data Protection Officer <i>(1 Unit)</i>	☐	☐	☒	☐	☐	☒	☐	☐	☐	☒	☐	☐
Data Protection Officer Executive Certificate <i>(5 Units)</i>	☐	☒	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐



HUMAN RESOURCE MANAGEMENT

Partnership Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
Executive Human Resource Management (2 Units)	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐	☐
Mastering Coach-like Leadership (1 Unit)	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐
PHILHRG Executive Human Resources Management Program (3 Units)	☐	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐
PHILHRG Human Resources Manager Development Program (2 Units)	☐	☐	☐	☐	☐	☒	☐	☐	☐	☒	☐	☐
Positive Trainer Certification Program (2 Units)	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☒	☐
The 90-Second Advantage (1 Unit)	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐



LEADERSHIP AND MANAGEMENT

Partnership Programs	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
BINUS ExEd Postgraduate Diploma Program <i>(20 Units)</i>	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐

Partnership Programs

[illegible]

Partnership Programs

[illegible]

Testimonials



**Enrique Jaime
T. Hilario**

Data Analyst, Manila Bulletin
Business Analytics Program

This program gave me the confidence to inspect databases, extract data, as well as process and analyze it for business decision making. I highly recommend this program to anyone who wants to become a data analyst since these are essential skills. The power of interpreting and analyzing data is very crucial and could dictate a company's course of action.

When we first thought about building the capacity of our patient leaders, of course I talked to other institutions, but it was really the School of Executive Education and Lifelong Learning through Professor Albert that we saw a very comprehensive module and certificate course.



Karen Villanueva

President, Philippine Alliance
of Patient Organization (PAPO)
Postgraduate Certificate in Health
and Leadership Management Program



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Visit aim.edu for more details



AACSB
ACCREDITED

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123 Paseo de Roxas, Makati City Philippines 1229

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