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National Technology Business Incubator's Sustainability, Commercialization, and Operational Efficiency (NTBI SCOPE)

Building sustainable, future-ready technology business incubators to drive transformative innovation



Program Overview

Technology Business Incubators (TBIs) play a vital role in advancing innovation by helping technology-based enterprises develop and bring their solutions to market. However, despite the expansion of the national TBI network, challenges in governance, operational management, commercialization, and institutional sustainability persist. Addressing these gaps requires a shift from establishing incubation facilities to strengthening the institutional capabilities that enable TBIs to support technology-based enterprises and advance the country's innovation ecosystem.

The National Technology Business Incubator's Sustainability, Commercialization, and Operational Efficiency (NTBI SCOPE) Program is an 18-month institutional transformation initiative designed to address these challenges and strengthen the performance of TBIs across the Philippines.

NTBI SCOPE adopts a differentiated, implementation-driven approach that responds to varying levels of institutional maturity. It combines institutional capability assessment, pathway-based executive education, industry and government engagements, and guided institutional transformation. Through specialized learning and structured mentoring, the program strengthens strategic leadership, operational systems, commercialization practices, and long-term institutional sustainability. This integrated approach enables participating TBIs to translate knowledge into practice and build the organizational capacity needed to sustain their performance and impact.

Program Objectives

To strengthen the sustainability, commercialization, governance, and operational efficiency of TBIs in the Philippines by developing institutional capabilities, accelerating technology commercialization, fostering innovation-driven leadership, and enabling long-term organizational transformation through executive education, guided implementation, and ecosystem collaboration.

In particular, the program aims to fulfill the following objectives:

- **Assess institutional capability and readiness using a standardized capability assessment framework to identify organizational strengths, capability gaps, and appropriate development pathways**
- **Strengthen leadership, governance, and operational excellence by enhancing strategic management, institutional governance, business processes, and organizational productivity aligned with national innovation priorities**
- **Enhance commercialization and entrepreneurship capabilities by developing competencies in technology commercialization, market validation, business model innovation, customer discovery, strategic partnerships, and sustainable business development**
- **Design and implement institution-specific transformation initiatives through Action Learning Projects (ALPs), enabling participating TBIs to apply learning directly to improve institutional performance, commercialization outcomes, and organizational sustainability**
- **Build a culture of continuous improvement and knowledge sharing through executive mentoring, industry engagement, fireside chats, peer learning, AI-enabled documentation, and the development of Institutional Transformation Playbooks**
- **Institutionalize best practices and strengthen the national TBI ecosystem by documenting transformation experiences, sharing successful models, establishing a Community of Practice, and contributing policy and program recommendations to support the long-term development of the Philippine Technology Business Incubation ecosystem**





Target Beneficiaries

Primary Beneficiaries: 200 to 250 Technology Business Incubator (TBI) managers and operators representing up to 50 Department of Science and Technology (DOST)-funded TBIs across the Philippines. These TBIs are supported by the DOST-Philippine Council for Industry, Energy, and Emerging Technology Research and Development (DOST-PCIEERD), DOST-Philippine Council for Agriculture, Aquatic, and Natural Resources Research and Development (DOST-PCAARRD), and DOST-Philippine Council for Health Research and Development (DOST-PCHRD).

Secondary Beneficiaries: Startups and technology-based enterprises supported by participating TBIs, researchers, innovators, higher education institutions, industry partners, government agencies, and other stakeholders in the Philippine innovation ecosystem.

Key Benefits

Participants who fulfill all academic and program requirements, including the Executive Masterclass, Action Learning Project, mentoring engagements, institutional outputs, and required assessments, shall be conferred an AIM Postgraduate Certificate in accordance with the Institute's academic standards and executive education policies.

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Program Learning Journey

ASSESS

Phase 0 | 60 Days | Online

TBI Application & Assessment

Assess institutional capability and readiness and assign TBIs to the appropriate pathway.

- National call for applications
- Institutional capability assessment
- Baseline capability profiling
- Pathway and cohort assignment

BUILD

Phase I | 10 Days Per Cohort | Hybrid

TBI Executive Masterclass

Build strategic, commercialization, governance, and operational capabilities through executive education, fireside chats, and expert engagements.

- 5-Day common executive core
- 5-Day pathway specialization (Foundational or Excellence)
- Fireside chats with industry and government leaders
- Peer learning

TRANSFORM

Phase II | 4 Months Per Cohort | Online

Guided TBI Transformation

Implement the Action Plan with continuous mentoring, monitoring, and documentation to drive institutional transformation.

- Implement action plan and transformation initiatives
- Executive mentoring (monthly)
- Weekly progress alignment and monitoring
- Fireside chats and ecosystem conversations
- Capability stewardship and validation
- AI-enabled documentation
- Playbook development

INSTITUTIONALIZE

Phase III | 1 Day | Onsite

TBI Institutionalization

Institutionalize learning, showcase transformation outcomes, share best practices, and celebrate program completion.

- National action plan colloquium
- Playbook exhibition
- TBI milestone presentations
- National knowledge exchange
- Graduation and recognition

Champion the next chapter of Philippine innovation.

Scan to apply now

Partner Profiles

DOST-PCIEERD

The Philippine Council for Industry, Energy, and Emerging Technology Research and Development (DOST-PCIEERD) is one of the three sectoral planning councils of the Department of Science and Technology (DOST). It advances research and development, technology transfer, and commercialization across the industry, energy, and emerging technology sectors to strengthen national productivity, competitiveness, and innovation.

AIM-DADO BANATAO INCUBATOR

Launched in 2017, the Asian Institute of Management - Dado Banatao Incubator (AIM-DBI) advances inclusive and sustainable economic growth through technology, innovation, and entrepreneurship. It has helped launch over 75 startups nationwide and received multiple global and local awards and recognitions. Through a predominantly onsite hybrid model, AIM-DBI supports innovation-driven entrepreneurs in developing solutions to emerging challenges, creating jobs, and generating economic value across the Philippines and Asia.

SCHOOL OF EXECUTIVE EDUCATION AND LIFELONG LEARNING

The Asian Institute of Management - School of Executive Education and Lifelong Learning (AIM-SEELL) equips leaders and organizations with the capabilities to navigate change and drive business impact through open-enrollment and customized executive programs that stack toward Postgraduate Certificate and Diploma credentials. Recognized in the Financial Times Executive Education rankings, AIM placed #6 and #7 in Asia across key ranking categories and ranked #2 in Asia for Overall Program Satisfaction. These distinctions affirm the Institute's commitment to timely, practice-oriented learning, enterprise capability building, and high-quality learning experiences that deliver value to partners and participants.

ASIAN INSTITUTE OF MANAGEMENT

SCHOOL OF EXECUTIVE EDUCATION AND LIFELONG LEARNING

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